ANTONINO RAVIELE

Senior Product Manager

Milan, Italy | EU citizen | Open to relocation/remote

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antoninoraviele.com | github.com/ARaviele89 - Private repositories, access upon request.

PROFESSIONAL SUMMARY

Senior Product Manager and entrepreneur with 10+ years of experience across Apple, Meta, Google, enterprise SaaS and Iveco Group. Combining engineering, design and product thinking, I turn data-driven strategies into impactful digital solutions. Experienced in leading cross-functional teams, enterprise transformation and end-to-end product delivery, I also build independent ventures across real estate, hospitality and e-commerce, leveraging AI-assisted development to bring ideas to life.

PROFESSIONAL EXPERIENCE

Senior Project Manager, Digital Transformation | Iveco Group
Apr 2026 – Present | Turin, Italy

- Lead the €3M Aftersales Operating Model program: one front end over 10 systems for dealers and workshops.
- Ran dealer and workshop interviews and IT/business workshops; usability tests shaped the user journey.
- Align 10 system integrators, the lead vendor and internal teams; drove functional analysis to sign-off.

Senior Program Manager | OverIT.ai
Jun 2024 – Mar 2026 | Remote

- Owned a €5M portfolio across 5 enterprise accounts (delivery, financials, customer success); 8.5/10 CSAT.
- Clustered client requests into standard features with Product, improving the product and cutting custom work.
- Led multi-track programs with cross-functional teams, managing scope, resources and executive communication.

Senior Product Manager | Apple
Dec 2022 – Jun 2024 | Cupertino, CA

- Led the global e-commerce navigation redesign across 30+ markets, lifting conversion by 6%.
- Grounded decisions in focus groups, surveys, A/B tests and analytics; validated the solution with user tests.
- Owned privacy and accessibility compliance for 100+ projects/year: 100% launch readiness, no launch delays.

Senior Program Manager | Infratel Italia
Sep 2020 – Dec 2022 | Rome, Italy

- Led a €166M national program connecting 10,000 schools, managing delivery across public and private stakeholders.
- Scaled the public Wi-Fi network from 160K to 580K users (3.6x), coordinating regional and local authorities.
- Led MVRGIA, a €1.4M mixed reality project at a UNESCO site, driving innovation and stakeholder engagement.

Product Data Operations Specialist | Meta
Jun 2019 – Sep 2020 | Menlo Park, CA

- Managed global data labeling and annotation programs for AI products, sustaining 99% data accuracy.
- Coordinated cross-functional teams on Marketplace and Integrity products for Facebook and Instagram.
- Supported the WHO COVID-19 mapping initiative through a satellite image recognition program.

Product Analyst | Google
Aug 2018 – Jun 2019 | Sunnyvale, CA

- Led a 4-person team validating large-scale Search Ads datasets, turning data insights into quality improvements for Italy.

Earlier roles

- **Project Manager Intern | Chris-Craft | 2018:** cut assembly waste by 35%, saving $46K with standardized build books.
- **Project Engineer | The Italian Sea Group | 2015 – 2017:** coordinated suppliers and client on a €14M yacht build.

ENTREPRENEURIAL EXPERIENCE

- **Founder | Casa Nannina Capri | 2023 – Present:** built and run a Capri hospitality brand end to end; guest feedback drives new services, and dynamic pricing lifted peak-season occupancy from 77% to 91% (2024–26) at a 43% margin.
- **Founder | ETISKLÆR | 2016 – 2019:** sustainable fashion e-commerce; breakeven in year one, 60% YoY growth.

EDUCATION

- **Master of International Business** | Hult Int'l Business School, San Francisco, 2018 | *UN Award, Community Builder*
- **Master's Degree in Naval Architecture** | Politecnico di Milano
- **Bachelor's Degree in Naval Engineering** | University of Naples Federico II

SKILLS, CERTIFICATIONS & LANGUAGES

Product: discovery, user research, usability and A/B testing, PRDs, user stories, backlog, roadmapping, KPIs.

Delivery: Agile/Scrum, governance, stakeholder and vendor management, cross-functional leadership, P&L.

Data & enterprise tools: SQL, Tableau, Snowflake, Google Analytics, Jira, Confluence, Azure DevOps, SAP, HubSpot.

Design, web & AI-assisted delivery: Figma, Git/GitHub, Vercel, Next.js, TypeScript, HTML/CSS, Shopify, ChatGPT, Claude.

Certifications: CSM and CSPO (Scrum Alliance), PMP exam preparation (PMI), Product Management (General Assembly, IBM), Data Science (BrainStation).

Languages: Italian (native), English (full professional proficiency).